



*Presented by*



***1<sup>st</sup> ANNUAL***

**April 22<sup>nd</sup>, 10AM – 3PM**

**AT THE PLANT CITY AIRPORT**

**4007 Airport Road, Plant City, FL 33563**

***2023***

***SPONSORSHIP  
OPPORTUNITIES***



Presented by



**April 22, 2023**  
**10AM – 3PM**

## ***SPONSORSHIP OPPORTUNITIES***

### **PRESENTING SPONSOR- (SOLD)**

**(limit one)**

- EVENT WILL BE "PRESENTED BY (SPONSOR)"
- COMPANY LOGO ON ALL MARKETING MATERIALS & WEBSITE
- ACTIVATION / DISPLAY SPACE AVAILABLE
- EXCLUSIVE HOSPITALITY AREA AT EVENT W'PREFERRED PARKING
- NEGOTIATED TICKETS PLUS EMPLOYEE DISCOUNT
- COMPANY BANNER PLACEMENT AT EVENT (MULTIPLE LOCATIONS)
- PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
- SPONSOR SPOTLIGHTS ON SOCIAL MEDIA
- OTHER ITEMS AS NEGOTIATED, CASH AND IN-KIND



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### **TITLE SPONSOR- \$7,500**

**(limit one)**

- SPONSOR NAME MENTIONED IN ALL ADVERTISING AS "THE (SPONSOR) PLANES, TRAINS, & AUTOMOBILES"
- COMPANY NAME AND/OR LOGO INCORPORATED INTO EVENT LOGO
- MICROPHONE TIME DURING OPENING CEREMONY
- PRE-SHOW FACEBOOK LIVE INTERVIEW FROM SPONSOR BUSINESS
- PROMOTED TICKET GIVEAWAYS FROM SPONSOR BUSINESS
- COMPANY LOGO ON ALL MARKETING MATERIALS & WEBSITE
- ACTIVATION / DISPLAY SPACE AVAILABLE
- EXCLUSIVE HOSPITALITY AREA AT EVENT W'PREFERRED PARKING
- UP TO 100 TICKETS PLUS EMPLOYEE DISCOUNT
- COMPANY BANNER PLACEMENT AT EVENT (MULTIPLE LOCATIONS)
- 10 PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
- SPONSOR SPOTLIGHTS ON SOCIAL MEDIA
- \$1,000 WILL APPLY TO SCHOLARSHIP FUND

### **LOGO**



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## ***SPONSORSHIP OPPORTUNITIES***

### **FLYING HIGH SPONSOR**

**\$2,500**

- COMPANY LOGO ON EVENT MARKETING & WEBSITE
- COMPANY LOGO ON FACEBOOK PAGE / EVENT HEADER
- UP TO 25 TICKETS PLUS EMPLOYEE DISCOUNT
- 3 PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
- 10X10 ACTIVATION SPACE AVAILABLE
- DISPLAY COMPANY BANNER AT THE EVENT
- SPONSOR SPOTLIGHTS ON SOCIAL MEDIA
- VERBAL RECOGNITION AT EVENT
- LOGO INCLUDED ON EVENT MAP
- \$250 WILL APPLY TO SCHOLARSHIP FUND

### **P.C. EXPRESS SPONSOR**

**\$1,000**

- COMPANY LOGO ON EVENT MARKETING & WEBSITE
- COMPANY LOGO ON FACEBOOK PAGE / EVENT HEADER
- UP TO 10 TICKETS PLUS EMPLOYEE DISCOUNT
- 3 PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
- 10X10 ACTIVATION SPACE AVAILABLE
- DISPLAY COMPANY BANNER AT THE EVENT
- VERBAL RECOGNITION AT EVENT
- LOGO INCLUDED ON EVENT MAP
- \$100 WILL APPLY TO SCHOLARSHIP FUND

### **PT&A SUPPORTER**

**\$250**

- DISPLAY COMPANY BANNER AT THE EVENT
- COMPANY LOGO ON PT&A WEBSITE
- VERBAL RECOGNITION AT EVENT

### **ROUTE 66 SPONSOR**

**\$500**

- DISPLAY COMPANY BANNER AT THE EVENT
- COMPANY LOGO ON FACEBOOK PAGE / EVENT HEADER
- COMPANY LOGO ON PT&A WEBSITE
- VERBAL RECOGNITION AT EVENT
- LOGO INCLUDED ON EVENT MAP

**DEADLINE TO BE INCLUDED ON PRINTED  
MATERIALS IS MARCH 31, 2023  
BANNER MUST BE DELIVERED TO AIRPORT  
BY April 19<sup>th</sup> FOR DISPLAY**



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**April 22, 2023**



Company Name \_\_\_\_\_

Company Contact Person \_\_\_\_\_

Billing/Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**Level of Sponsorship Selected:**

- \_\_\_\_\_ Title Sponsor (\$7,500)
- \_\_\_\_\_ Flying High Sponsor (\$2,500)
- \_\_\_\_\_ P.C. Express Sponsor (\$1,000)
- \_\_\_\_\_ Route 66 Sponsor (\$500)
- \_\_\_\_\_ PT&A Supporter (\$250)

**Scholarship Donation:**

I would like to add a donation to support PT&A Aviation Scholarships:

- \_\_\_\_\_ \$100
- \_\_\_\_\_ \$250
- \_\_\_\_\_ \$500
- \_\_\_\_\_ \$1000
- \_\_\_\_\_ \$ Other Amount

Payment Enclosed Yes No      Require Invoice? Yes No

Yes! I'd like to offer a coupon to event attendees to be redeemed at my business.

Offer details: \_\_\_\_\_

10 x 10 Booth Needed? Yes No

Supplying Company Banner? Yes No (Banner must be delivered to the Airport by April 20th)

Please return this form to Greg Gibson at [greg@tailwindonline.com](mailto:greg@tailwindonline.com). Checks should be made and mailed to Tampa Bay Aviation Association P.O. Box 329 Lithia, FL 33547



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**April 22, 2023  
10AM - 3PM**

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## ***CONTACT INFORMATION***

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**JASON JONES - CHAIRMAN  
(813) 757-0717**

**GREG GIBSON - EVENT COORDINATOR  
PHONE: (813) 507-1799  
EMAIL: GREG@TAILWINDONLINE.COM**

**WEBSITE: WWW.MYTBAA.ORG/PTA  
FACEBOOK: @PLANESTRAINSANDAUTOS**

